



VETERINARY

Introducing



The Diet of Choice for Cats with Gastrointestinal Disease



Phone: (800) 824-3703
Online: www.mwivet.com



Phone: (888) 722-2242
Online: www.AAHAMARKETLink.com



INTESTINAL HE™

- Highly digestible
- Exceptional palatability
- GIT support nutrients
 - ✓ EPA/DHA
 - ✓ FOS
 - ✓ MOS
 - ✓ Zeolite
 - ✓ Beet pulp
 - ✓ Antioxidant blend



INTESTINAL HE™

The Perfect Partnership

	<u>Can</u>	<u>Dry</u>
Energy	1096	4071
Per can/cup	181	396
Protein % ME	31.8	29.6
Fat % ME	44.4	45.4
Carbohydrate %ME	23.8	25.1
FOS	√	√
MOS	√	√
Zeolite	√	√
Beet pulp	√	√
Antioxidant blend	√	√



Appropriate for growing animals



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INTESTINAL HE™

No Competition

	HE	i/d	Iams
Energy	1096	1034	997
Kcal per can	181	161	169
Kittens	√	√	X
Protein % ME	31.8	29	35
Fat % ME	44.4	48	34
Carbohydrate %ME	23.8	23	31
FOS	√	X	√
MOS	√	X	√
Zeolite	√	X	X
Beet pulp	√	X	√
Antioxidant blend	√	X	X



INTESTINAL HE™



High Digestibility:

Highly digestible ingredients compensate for decreased intestinal enzymatic activity ensuring optimal intake of nutrients



High Energy:

High energy content to help reduce feeding volumes



Microflora Balance:

Optimal blend of soluble and insoluble fibers to help promote a healthy gastrointestinal bacterial flora



Natural Preservative:

Naturally preserved to ensure freshness and quality



Package Size: 5.8 oz
 Availability Date: March 30, 2009
 Gold can
 Pull-Top
 Bilingual packaging